

SPONSORSHIP PACKAGE

Elevate Your Influence at CBWN's Special International Women's Day Provincial Celebration!

Wednesday, March 6, 2024

About CBWN (Connected Business Women Network):

Join us in celebrating a cherished tradition that began in 2009. CBWN (Connected Business Women Network) has been Calgary's premier women's networking group, renowned for its heart-centered and collaborative approach. Our commitment to an inclusive, membership-free experience ensures that every woman can benefit from CBWN right from their very first encounter with us.

At the heart of our mission for our Special International Women's Day (IWD) Celebration is a focus on topics that celebrate women and their achievements through their stories. Our aim is to inspire our audience, leaving them interested to learn more and equipped with practical tools and takeaways for both their personal and professional lives.

One of our event highlights is our engaging emcee, Billie Jo Ross who is the captivating morning show host on Star95.9 radio! Billie Jo has been our emcee and constant supporter at all our IWD celebrations.

What Makes Our IWD Event Special:

1. Connect with a Powerful Network:

- CBWN brings together a diverse group of dynamic women, including business leaders, entrepreneurs, executives, and sales professionals. Our network reaches 2,000+ individuals through our database, website, email, and social media presence, providing you with the opportunity to connect with this engaged audience, expand your network, and forge valuable relationships.

2. Support our Commitment to Giving Back:

- Our event supports Made by Momma, a grassroots nonprofit organization that assists families facing adversity and crisis by providing healthy prepared meals, wholesome baked goods, baby essentials, children's items, supportive in-home visitors, and other services. This allows mothers the time they need to rest, recover, and focus on their families and their health. By participating, you'll contribute to the well-being of those in need while celebrating the strength of women.

3. Exceptional Exposure and Presence Amplification:

- As a sponsor, your name and business will receive extensive recognition across our social media platforms (Facebook, Instagram, LinkedIn), in our newsletters, on the event website, within the Day of Program, on the Table Agenda, and on-screen during the event. Plus, you'll have the opportunity to amplify your presence by securing a marketplace table at a special Loyalty Pricing of \$59.99 (vs \$74.99 Regular Pricing). Marketplace Tables are limited to 20 and have sold out quickly in all past years.

Sponsorship Package ONE:

By choosing to be a sponsor at our International Women's Day Celebration, you'll enjoy the following benefits:

Our Commitment to You*:

- Extensive program recognition, including on-screen visibility during the event, in our newsletter, on our website, and across our active social media channels.
- One ticket to the event (both men and women are invited to attend).
- An inspiring day with a light breakfast, hot lunch, GST, gratuity, and fees all included.
- Extensive recognition, ensuring your brand stands out prominently.
- The chance to connect with a dynamic and diverse audience.
- Support a worthy cause and be part of our cherished tradition.
- Recognition in program that will be distributed to 200 business women day of

Sponsor's Contribution:

Investment: \$399.99 plus GST

Where to purchase: via etransfer to cbwn1@shaw.ca or www.cbwn1canada.com

Projected Ticket Sales to Reach an Engaged Audience: In 2023, we achieved an incredible milestone by selling out the event, reaching the maximum capacity of our venue. Due to this exceptional demand and the desire to accommodate even more dynamic women in our network, we've secured a new, larger venue that can double our event's 2024 attendance.

With this exciting expansion, we anticipate a gathering of dynamic businesswomen at this year's Special International Women's Day Celebration. The energy, connections, and inspiration that will flow within these walls promise to be even more vibrant and empowering than ever before. This is a testament to the growing enthusiasm for our event, making it an opportunity you won't want to miss being a part of as a sponsor.

Join Us in Making History: Join us in making history once again as we unite our community in celebration and support of women's achievements, all while raising funds and awareness for the Made by Momma Charity. Secure your sponsorship spot and be part of this remarkable event's success.

More information or questions regarding Sponsoring for this exciting event, contact Debbie Van Camp: cbwn1@shaw.ca